



Individual Instructor Report for MKTG 432.01 - Data Mining - 10280-202010 Ryan Jessup

Project Title: **Student Opinion of Instruction Fall 2019**

Courses Audience: **7**

Responses Received: **3**

Response Ratio: **42.9%**

Report Comments

Course evaluations are a good tool you can use to adapt your course and teaching styles and methods to be as effective as possible in future classes. They're also an important element of your annual evaluations and tenure and promotion processes. We encourage you to save each report each semester for your reference.

Uploading the reports in your Scheduled Teaching listings in Activity Insight can be a good place to keep track of them.

If you have technical problems accessing a report, please contact Educational Technology at courseeval@acu.edu. If you would like help interpreting your results or looking for teaching techniques to respond to this feedback, please contact Cliff Barbarick, the director of faculty development in the Adams Center, at cab11c@acu.edu.

Creation Date: **Thursday, December 19, 2019**

Course Questions:

	Mean	Count	%(1)	%(2)	%(3)	%(4)	%(5)
As a result of this course experience, I have a better understanding of the subject matter.	5.00	3	0.0%	0.0%	0.0%	0.0%	100.0%
My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.	4.33	3	0.0%	0.0%	0.0%	66.7%	33.3%

Instructor Questions:

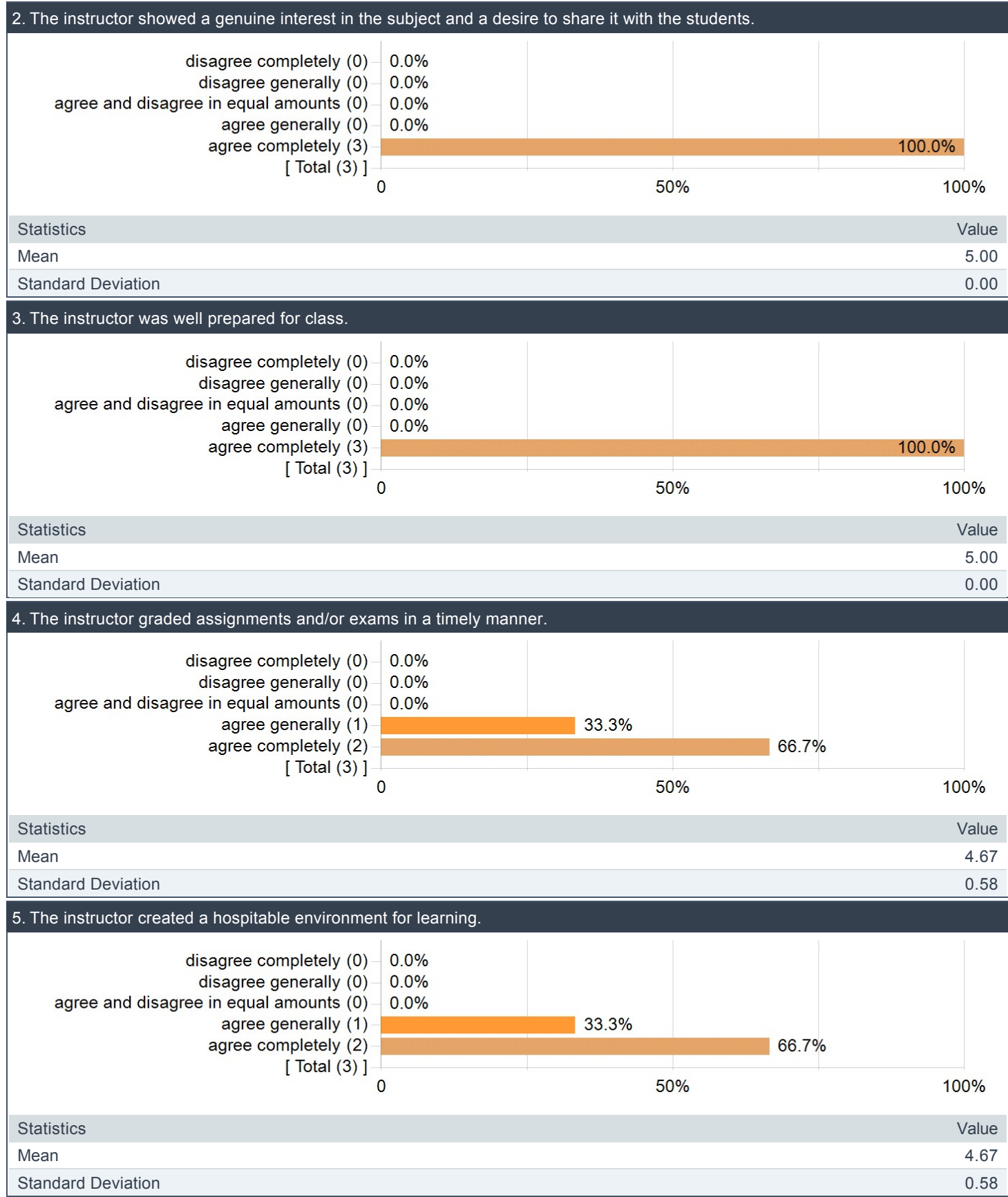
	Mean	Count	%(1)	%(2)	%(3)	%(4)	%(5)
The instructor communicated the course material clearly.	4.33	3	0.0%	0.0%	0.0%	66.7%	33.3%
The instructor showed a genuine interest in the subject and a desire to share it with the students.	5.00	3	0.0%	0.0%	0.0%	0.0%	100.0%
The instructor was well prepared for class.	5.00	3	0.0%	0.0%	0.0%	0.0%	100.0%
The instructor graded assignments and/or exams in a timely manner.	4.67	3	0.0%	0.0%	0.0%	33.3%	66.7%
The instructor created a hospitable environment for learning.	4.67	3	0.0%	0.0%	0.0%	33.3%	66.7%
The instructor treated me with respect and fairness.	5.00	3	0.0%	0.0%	0.0%	0.0%	100.0%
The instructor was receptive and responsive to my questions and concerns.	4.67	3	0.0%	0.0%	0.0%	33.3%	66.7%

Course Questions:

1. As a result of this course experience, I have a better understanding of the subject matter.	
disagree completely (0)	0.0%
disagree generally (0)	0.0%
agree and disagree in equal amounts (0)	0.0%
agree generally (0)	0.0%
agree completely (3)	100.0%
[Total (3)]	
0	50%100%
Statistics	Value
Mean	5.00
Standard Deviation	0.00
2. My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.	
disagree completely (0)	0.0%
disagree generally (0)	0.0%
agree and disagree in equal amounts (0)	0.0%
agree generally (2)	66.7%
agree completely (1)	33.3%
[Total (3)]	
0	50%100%
Statistics	Value
Mean	4.33
Standard Deviation	0.58
As a result of this course experience, I have a better understanding of the subject matter.	
Comment	
[No Response]	
My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.	
Comment	
[No Response]	

Instructor Questions:

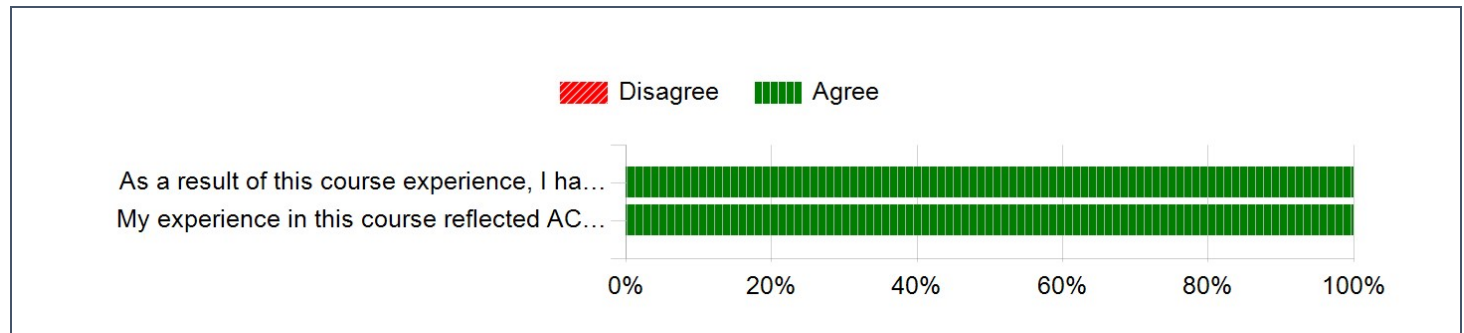
1. The instructor communicated the course material clearly.	
disagree completely (0)	0.0%
disagree generally (0)	0.0%
agree and disagree in equal amounts (0)	0.0%
agree generally (2)	66.7%
agree completely (1)	33.3%
[Total (3)]	
0	50%100%
Statistics	Value
Mean	4.33
Standard Deviation	0.58



6. The instructor treated me with respect and fairness.	
disagree completely (0)	0.0%
disagree generally (0)	0.0%
agree and disagree in equal amounts (0)	0.0%
agree generally (0)	0.0%
agree completely (3)	100.0%
[Total (3)]	
0	50%100%
Statistics	Value
Mean	5.00
Standard Deviation	0.00
7. The instructor was receptive and responsive to my questions and concerns.	
disagree completely (0)	0.0%
disagree generally (0)	0.0%
agree and disagree in equal amounts (0)	0.0%
agree generally (1)	33.3%
agree completely (2)	66.7%
[Total (3)]	
0	50%100%
Statistics	Value
Mean	4.67
Standard Deviation	0.58
The instructor communicated the course material clearly.	
Comment	
- Could of showed more examples to help us understand some things better	
The instructor showed a genuine interest in the subject and a desire to share it with the students.	
Comment	
[No Response]	
The instructor was well prepared for class.	
Comment	
[No Response]	
The instructor graded assignments and/or exams in a timely manner.	
Comment	
[No Response]	
The instructor created a hospitable environment for learning.	
Comment	
[No Response]	
The instructor treated me with respect and fairness.	
Comment	
[No Response]	
The instructor was receptive and responsive to my questions and concerns.	
Comment	
[No Response]	

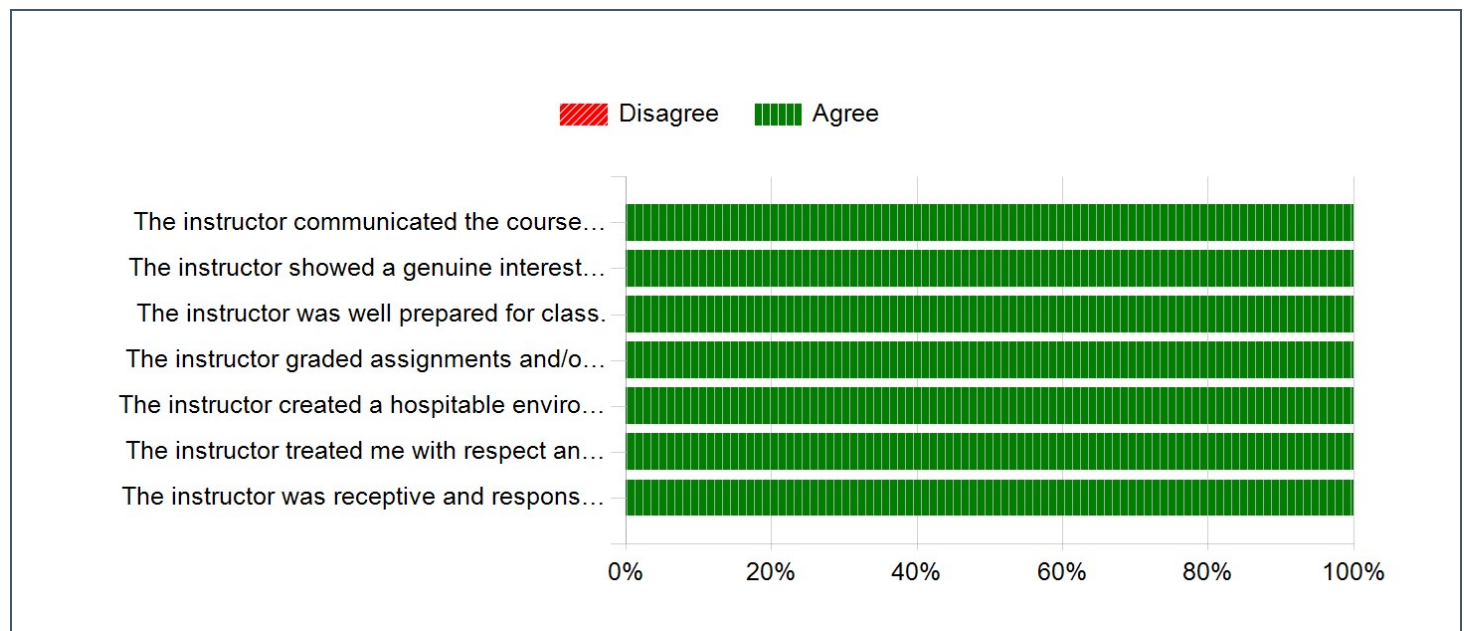
Course Questions: - Aggregate Chart

Note that in the following aggregate chart "Agree Completely" and "Agree" have been grouped together as "Agree" while "Disagree Completely" and "Disagree" have been grouped together as "Disagree" and "agree and disagree in equal amounts" is not included on this chart.



Instructor Questions: - Aggregate Chart

Note that in the following aggregate chart "Agree Completely" and "Agree" have been grouped together as "Agree" while "Disagree Completely" and "Disagree" have been grouped together as "Disagree" and "agree and disagree in equal amounts" is not included on this chart.



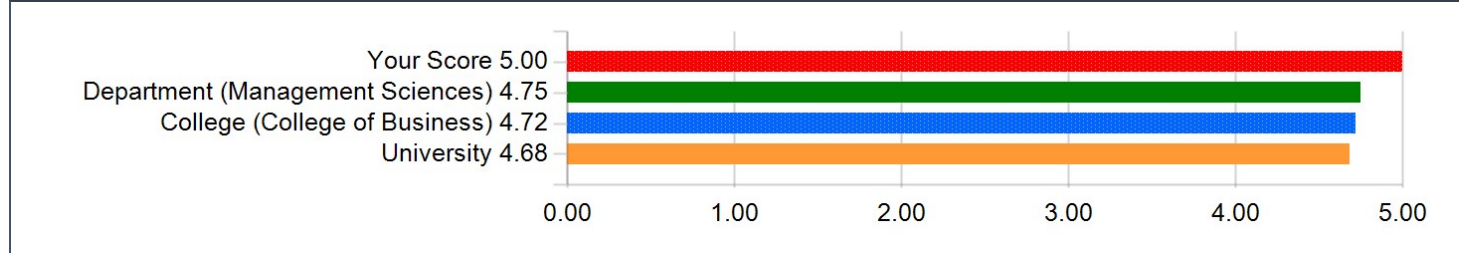
Course Questions: - Comparative Scores



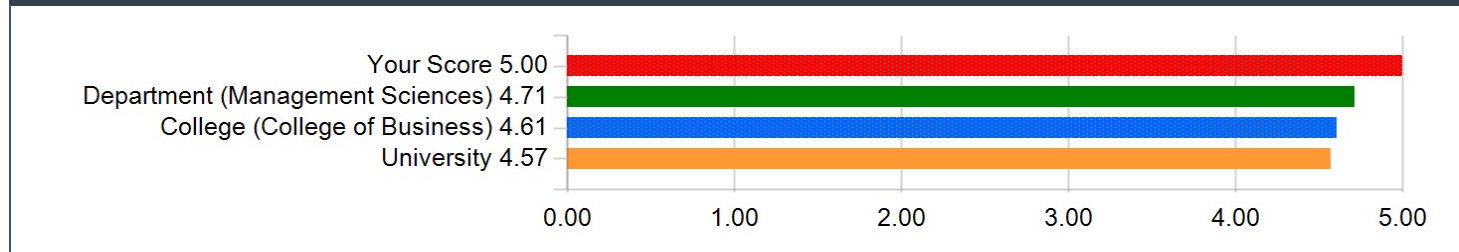
Instructor Questions: - Comparative Scores



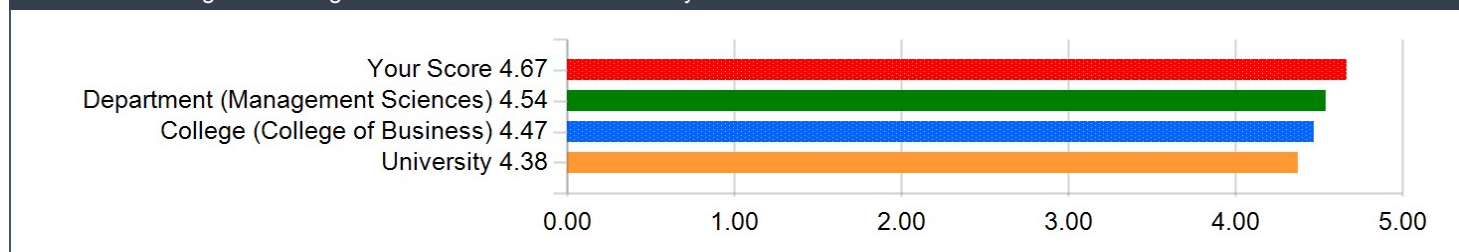
2. The instructor showed a genuine interest in the subject and a desire to share it with the students.



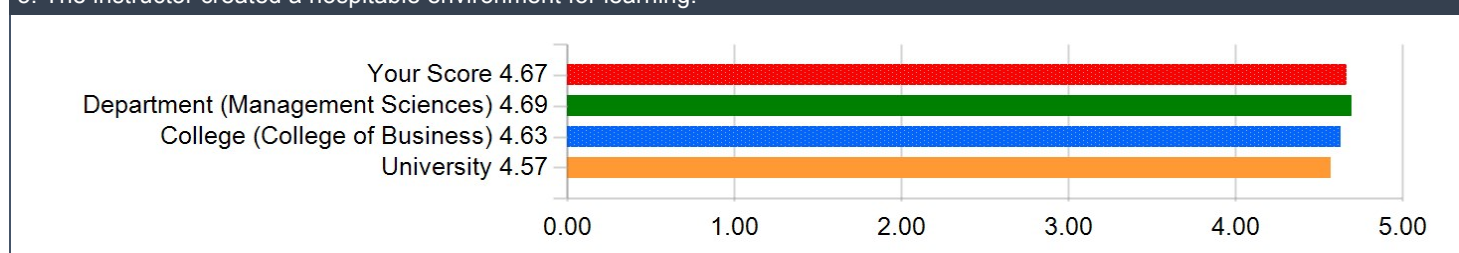
3. The instructor was well prepared for class.



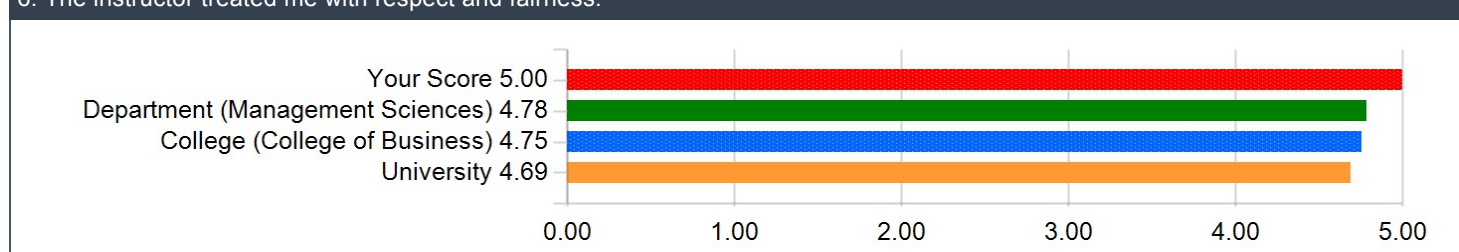
4. The instructor graded assignments and/or exams in a timely manner.



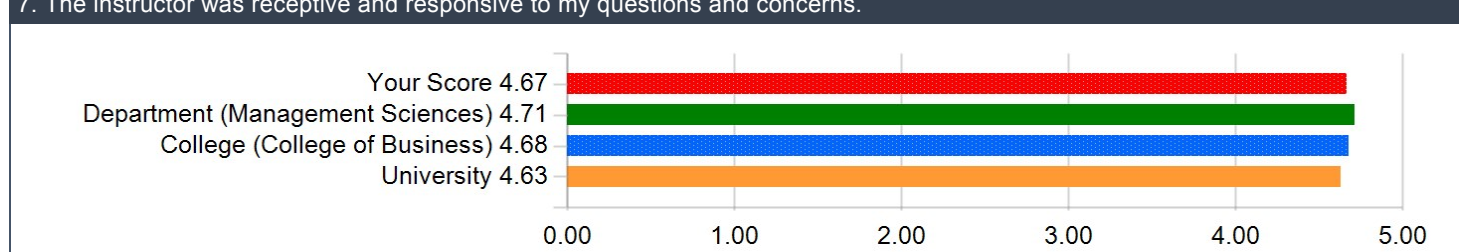
5. The instructor created a hospitable environment for learning.



6. The instructor treated me with respect and fairness.



7. The instructor was receptive and responsive to my questions and concerns.



Rating scale questions, top and bottom ranks

Strengths			
1	As a result of this course experience, I have a better understanding of the subject matter.	Course Questions:	5.00
2	The instructor showed a genuine interest in the subject and a desire to share it with the students.	Instructor Questions:	5.00
3	The instructor was well prepared for class.	Instructor Questions:	5.00
Areas for Improvement			
1	My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.	Course Questions:	4.33
2	The instructor communicated the course material clearly.	Instructor Questions:	4.33
3	The instructor graded assignments and/or exams in a timely manner.	Instructor Questions:	4.67

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

Comments
He was very thorough with how he would teach and it helped us to learn very well. He would go in depth about the algorithms and would explain them in great detail.
His knowledge stuck out and that made him look very confident and easy to follow. And it made us students excited to learn about it.
Weekly in-depth homework assignments that prepared us for exams and real-world application. Utilized helpful examples in class.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
The only thing is that it would maybe help students to understand some stuff better if he was to include some real world examples into these problems that way we as students can apply it to something we know.
Update the homework so there are not that many problems, especially when somethings are just not possible in the new program. Maybe we could have also wasted less time on reviewing at the beginning of every class and went threw the material and after a week just go over the main things again as a review rather than every day a little bit. But in general the reviews were helpful
n/a

Do you have additional comments about your experience in this course?

Comments
My favorite part of this class was when Dr. Jessup asked one of our students if "they get to go on vacation" and she answered with "the cows?" I still laugh about that more than I should probably.
I will miss this teacher as a teacher. I have enjoyed his way of teaching for the last three semesters
n/a